



Become an Institutional Partner with CSTA

Join us in Supporting Computer Science Teachers

Are you an organization that offers PreK–12 curricular resources or professional development?

Do you offer opportunities for continuing education?

Do you have a product that benefits our CSTA community?

Become a CSTA Institutional Partner and see the impact of your support.

► **30,000+** the number of members you can connect with through direct marketing

► **1,400** the number of attendees at expected at the 2020 CSTA Annual Conference

► **25,650+** followers through our social channels

See the reverse side of this flyer for more details about partnership packages.

CSTA AT-A-GLANCE

Figures as of 2019, based on reported member information

Annual Conference Growth

2018

Attendees
746

2019

Attendees
1,014

Over 20% projected growth annually

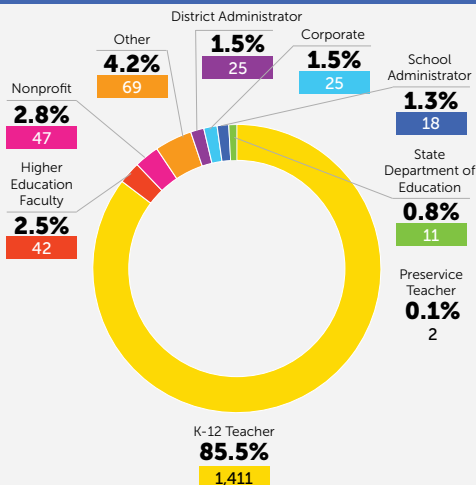
MEMBERSHIP BREAKDOWN



CSTA offers two different types of membership to fit the needs of those

interested in computer science. CSTA+ is a paid membership tier that has grown over 100% in the past 15 months with 3,000 members.

PROFESSIONAL ROLES OF MEMBERS



Engage with members at our annual conference



Become a conference partner and provide cutting-edge resources to our attendees.

Share and promote materials and product information with members



Our partners offer a variety of materials that help our members thrive.

Learn more about Institutional Partnerships at www.csteachers.org/IP.



Become an Institutional Partner with CSTA

Join us in Supporting Computer Science Teachers

Benefits			
	Advocate \$500	Affiliate \$1,000	Ambassador \$2,500
VISIBILITY			
Featured in Monthly Voice newsletter to 30,000+ Members	Choice of one of these benefits ONCE per year.	2x Annually	3x Annually
Posts per membership year on CSTA social (Facebook, Twitter, LinkedIn)		1x Annually	1x Annually
Logo and link on CSTA webpage	X	X	X
Inclusion in CSTA institutional Partner directory	X	X	X
MEMBER ACCESS			
Opportunity to create CSTA+ member benefit			X
Access to annual CSTA update	X	X	X
Complimentary Conference passes			1
Discounted annual conference registrations (early bird pricing)		1	3
Discounted pricing for exhibitor booths at the CSTA Annual Conference			5% off booth price
Personal introductions to local chapter leaders in targeted areas			X
CSTA+ MEMBERSHIPS			
Complimentary CSTA+ Memberships	1	2	3

To connect with our partnerships team, please contact partners@csteachers.org or by phone: 872-221-2771